



SUPERB OWL FASHION PARADE

First official edition of the most improvised sartorial contest on the European circuit.

Cainites, the battle of Bologna will not be won by pool math, improbable bleeds, and stealth-bleed decks from the Void alone. Alongside the cunning, skill, and magnetism that have always defined us, this year we also celebrate a virtue too often underrated and never truly surpassed: **extreme good taste**. We hereby declare open the **Superb Owl Fashion Parade**, the official contest for the most *unsettling, garish, and amusing* garment of the entire day.

1 HOW TO ENTER

Present yourself at the jury's table and pronounce the appointed formula:

"I wish to enter the Superb Owl Fashion Parade."

Coffee and chocolates offered as tribute are welcome. According to internal data not yet subjected to peer review, they reportedly improve the jury's technical objectivity by approximately 12%.

2 TECHNICAL REGULATIONS — DRESS CODE



✓ **YES!**



✗ **NO, SORRY.**

✓ **Permitted:** t-shirts, shirts, jackets, tank tops.

✗ **Forbidden:** underpants, trousers, shoes, helmets, and bone armor. No exceptions granted, not even upon presentation of a Samedi certificate.

3 JUDGING CRITERIA

The technical committee assesses each garment along four strictly scientific dimensions:

CHROMATISM. Number of colors simultaneously present on the garment. Excess is rewarded; sobriety is grounds for disqualification.

GRAPHICS. Prints, drawings, perplexed animals, unauthorized characters, hallucinatory visions, invented logos.

STRUCTURAL DISHARMONY. Documented capacity of the garment to clash with every other item worn, the wearer included.

BEARING. The model must display joy, audacity, and clinically unfounded pride.

Contestants pose for 2–3 official photographs with the promotions team. No runway, no music, no additional dignity.

4 THE JURY

Emma Tuttofumo Wilde — Chair of the jury, promotions team coordinator.

Paolo Pasqualin — Prince of Turin, fashion consultant at the Kanamara Matsuri.

Ivan Candioli — founder of Asgard Atelier, former model for the Zombamba Spring/Summer 2025 collection.

A **popular jury** — sampled at random from the attending and non-sleeping public — contributes spot votes. The average between technical jury and popular jury is final, non-appealable, and, for logistical reasons, will likely be framed.

5 THE PRIZES

FIRST AWARD

Commemorative plaque — Order of the Superb Owl

*Brass plate on wooden mount, bearing the honorary title **Sartor Supremus Cainitarum** and the motto *Vestis Virum Reddit*. Suitable for noticeboards, desks, and arguments during family dinners.*

SECOND AWARD

New Blood · Toreador

The clan of vanity rewards vanity. No coincidence, no unintended irony: merely a structural acknowledgment of the contest's founding principle.